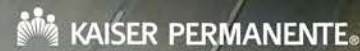


A GREATER BAKERSFIELD CHAMBER EVENT

State of the City

July 17, 2024

Presented by



An aerial photograph of a multi-level highway interchange in Bakersfield, California. The image shows several lanes of asphalt with yellow and white lane markings. A green overhead sign is visible on the upper level. The surrounding area includes residential buildings, trees, and distant mountains under a cloudy sky. The image is overlaid with a dark blue gradient on the left side.

Karen Goh,
Mayor, City of Bakersfield

Sound of **Tenacity**

Homelessness

California's Homeless

CA population:

12% of nation's

CA unsheltered homeless population:

50% of nation's



Homelessness



30%

Increase in
homelessness

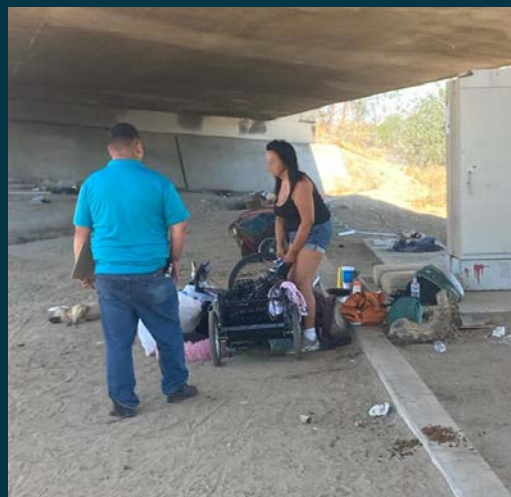


Homelessness

PIT Count

Point In Time





Homelessness

- Housing crisis
- Mental health crisis
- Substance abuse crisis



Homelessness

- IN THE PAST:

For every **six** people that
get housed, **ten** people
become newly homeless

Homelessness

- TODAY:

For every **one** person that gets housed, **four** people become newly homeless

Homelessness



What have we done?



Brundage Lane Navigation Center



Homelessness

SO
TC

Bakersfield has
11% fewer

unsheltered than
the state average

Brundage Lane Navigation Center



Homelessness

SO
TC

United States Supreme Court
**Affirming local
control in addressing
homelessness**

Homelessness

Accountability

SO
TC

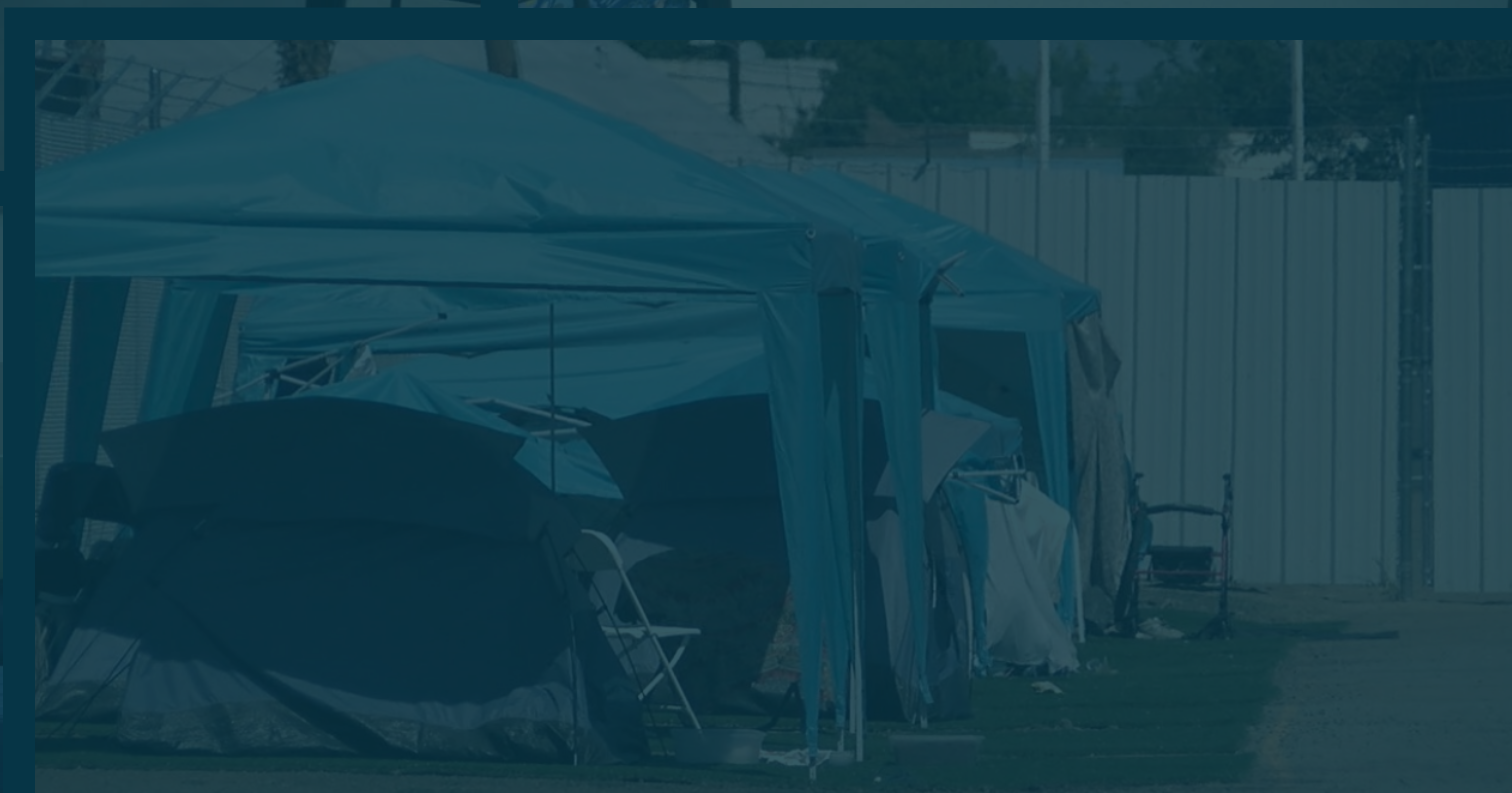




Homelessness

Meaningful progress requires

- More Beds
- More Housing
- More Services



Homelessness

- **CARE Court**
Court-Ordered Treatment Plan
Into effect
December 2024
- **SB 43 Behavioral Health**
Services for severely disabled persons
Into effect
in 2026
- **Proposition 1**
Funding for beds and housing for
those with behavioral health issues
Into effect
end of 2024

Homelessness

150

more people off the streets



Homelessness

SO
TC

Bakersfield Mobile App



Scan Here To Download



Homelessness



Community Vitality Initiative



communityvitality@bakersfieldcity.us

- Monitored 24/7 by staff
- Teams dispatched from coordinated command center



Hotline

- Number will be made public soon

Legislative Advocacy





Legislative Advocacy

This year's focus:

Organized Retail Theft



Economic Development



California's lagging economy hinders efforts to close state budget deficit

Bakersfield Californian

As Gov. Gavin Newsom and state legislators spend the next few weeks fashioning a state budget that's plagued by a multibillion-dollar deficit, they can't count on a booming economy to

pandemic has been sluggish at best, trailing what's happening in the nation as a whole and in the state's arch-rivals, such as Texas and Florida.

According to Bloomberg

employment — than there were in February 2020, just before the pandemic exploded. There are 500,000 fewer employed.

pandemic-induced recession, it was still the highest of any state, markedly higher than the national rate of 3.9% and points higher than it was before the pandemic.

Triple-digit temperatures are here but the heat of inflation is already on small businesses, too

KBAK/FOX 58

100-degree weather in the Central Valley can take its toll on downtown businesses. This as recent studies still show inflation as a top

resilient in the backdrop of high interest rates and persistent inflation," Soydemir said. "But inflation is not going as fast as one would like."

has a display at Mill Creek Antique Mall. But Bakersfield's reputation as an antique hub is not all it's cut out to be when trying to buy low and sell

people doing this in the area and you know there is so many yard sales and so many different outlets but we have really smart shoppers."

Inflation hits California families hardest. It's shaping their views on the economy

Bakersfield Californian

On paper, the U.S. economy seems to be doing well with historically low unemployment. Yet most Americans have a sour view in recent polls, with stubborn inflation in living costs cited as the reason for that pessimism.

"As the 2024 general election begins in earnest, voters' assessment of the economy and of the candidates' ability to manage it will, as usual, have a strong impact on the outcome of the race," the Brookings Institution stated in a recent analysis of economic

Economic Development



- One-Stop Shop for Permitting
- White Glove Team



INSIDE

Workforce Development



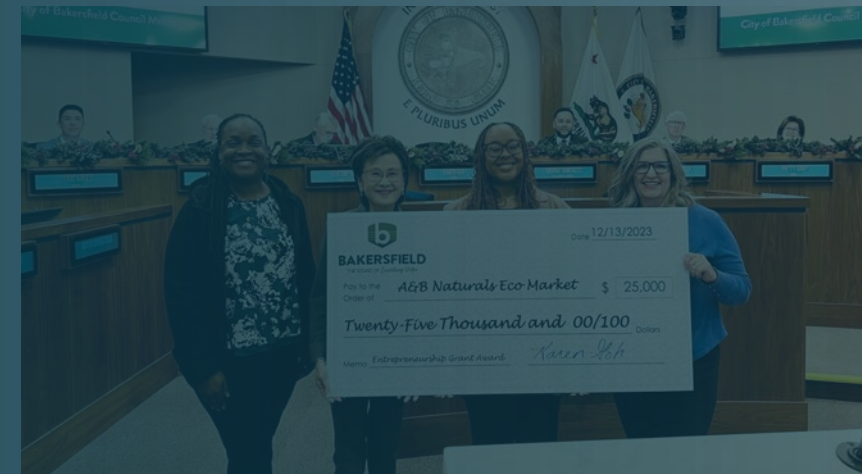
Entrepreneurship Grant Program



Workforce Development

Assisted over **800** individuals

Created over **200** new jobs



Workforce Development





Workforce Development



IN GOD WE TRUST
CITY OF BAKERSFIELD
KERN COMMUNITY FOUNDATION
Growing community
through philanthropy
kernfoundation.org

Bakersfield Youth Jobs Program

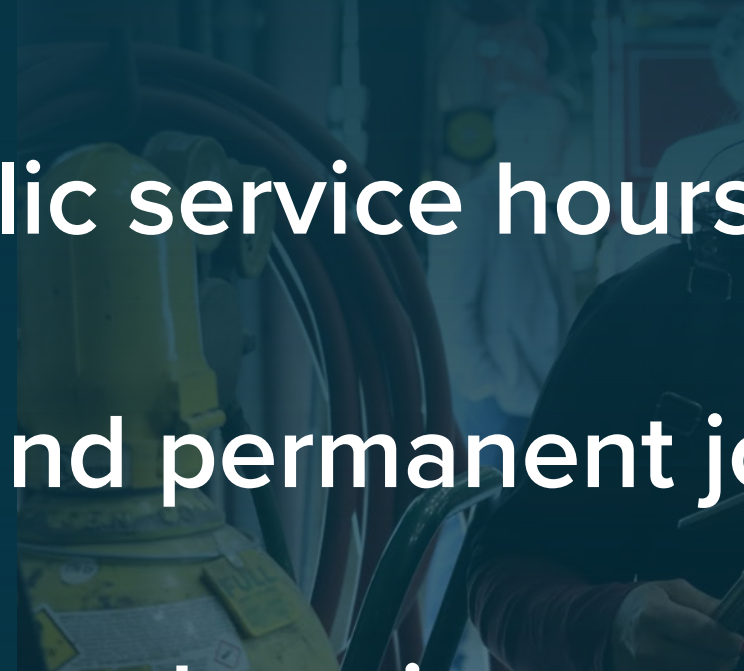
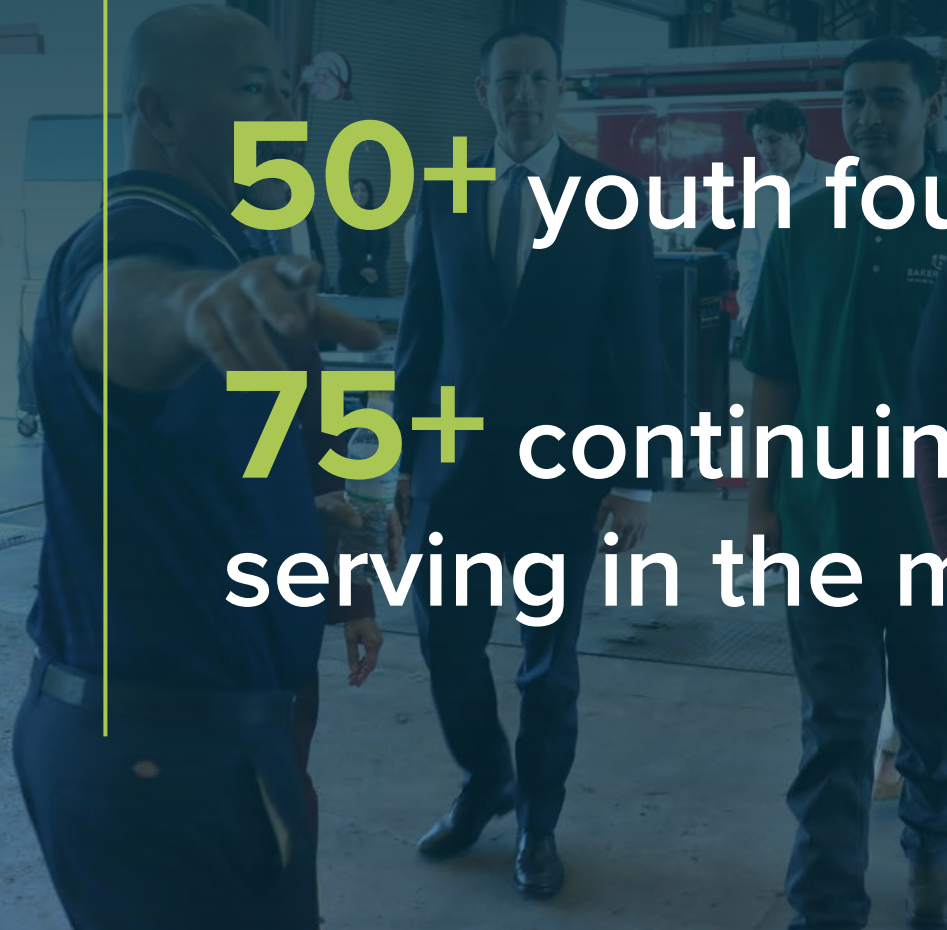
Workforce Development



62,000 public service hours

50+ youth found permanent jobs

75+ continuing education or serving in the military



Workforce Development

SO
TC

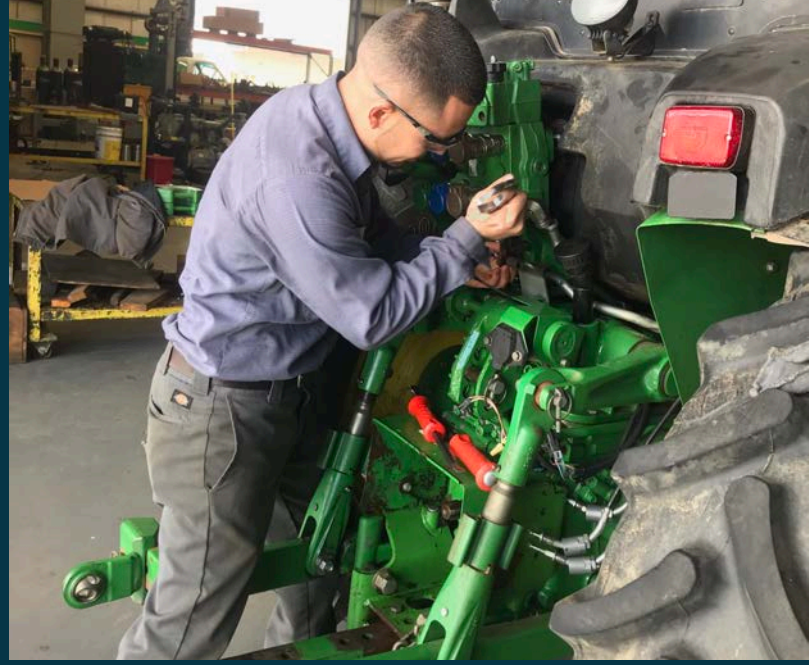


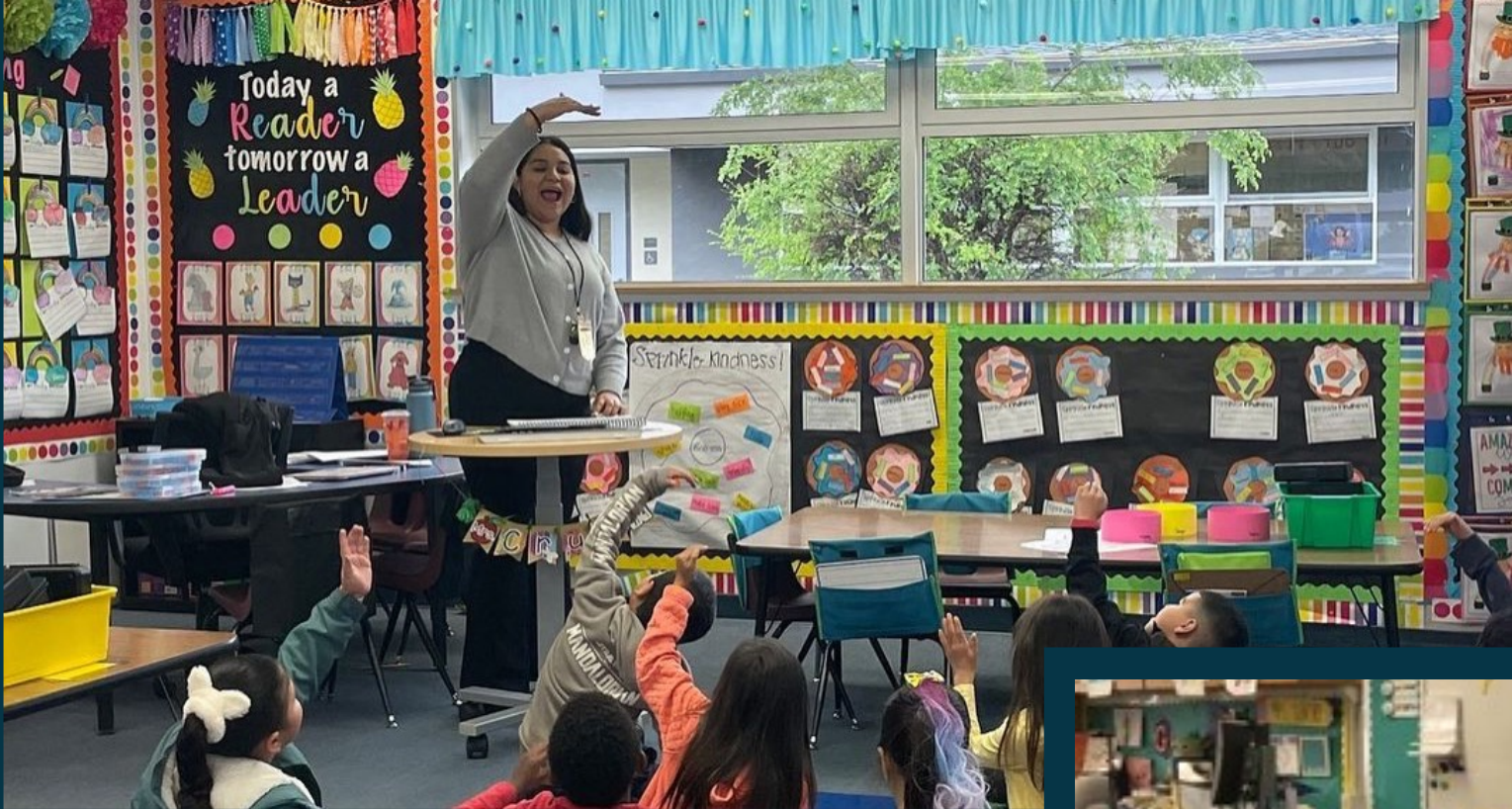
Education



We **grow** our own

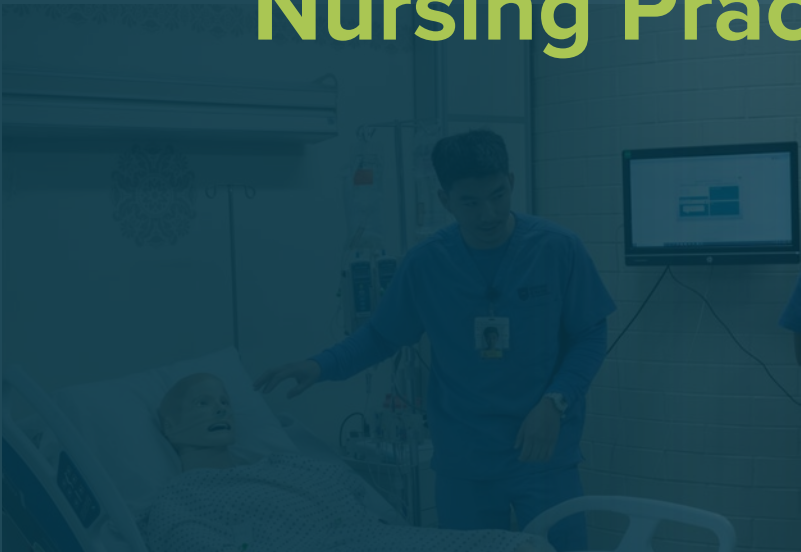






Education

CSUB will launch a new **Doctor of Nursing Practice** program in Fall 2025





Future Aspirations

A Better and Brighter Economy

BAKERSFIELD

CALIFORNIA

35°08'04"N · 119°11'22"W

Future Aspirations

A complex, glowing blue and purple neural network visualization with interconnected nodes and fibers, serving as a background for the text.

BIOS Health
State-of-the-Art Precision Medicine Center

Future Aspirations



City Lights

Former Site of East Hills Mall

Future Aspirations



Cross Roads Plaza

Panama & Gosford

by *Castle & Cooke*



Future Aspirations



Sage Investco

Rosedale & Coffee



Future Aspirations

SO
TC



Shoppes at the Vines

Southeast Bakersfield



Future Aspirations



Mulberry Village

Del Oro



Future Aspirations



WESTBRIDGE

Seven Oaks

... just around the corner

A Master Planned Neighborhood By

*Bolthouse*SM
PROPERTIES

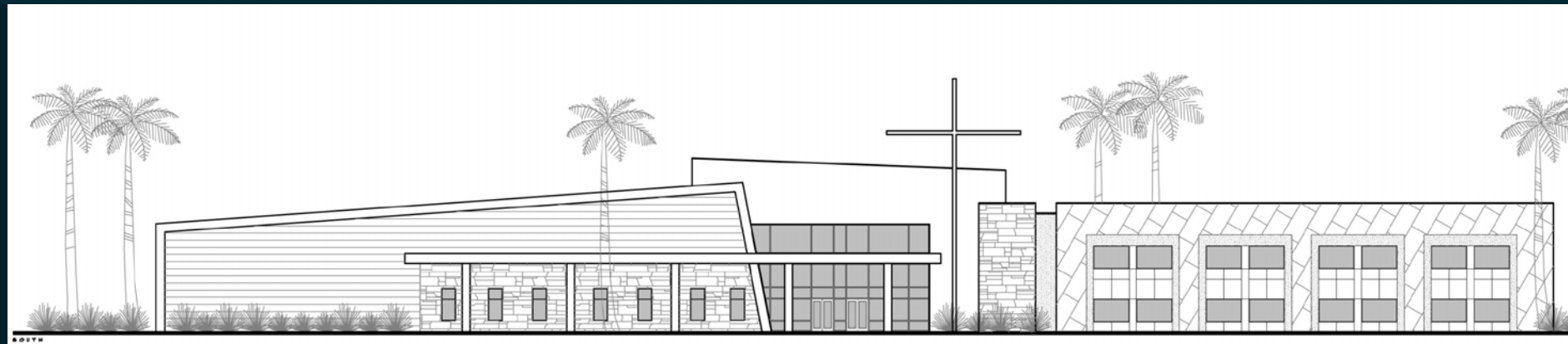
Future Aspirations



PARK *Seven Oaks* CENTER

A FULLER APARTMENT HOMES COMMUNITY

520-unit
Luxury Apartment Home
Community



Future Aspirations



Bakersfield Sports Village



SPORTS VILLAGE - ENTERTAINMENT DISTRICT



Future Aspirations



Bakersfield Mesa Marin



Future Aspirations



More than
60,000
nights booked in 2024



Future Aspirations

- Californian Hispanic Chambers of Commerce
- Parallax Pacific Coast Cup Soccer Tournament
- National Softball Association
- American Waterski Association
National Championship